附件2：

**项目进程计划表**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **阶段** | **工作内容** | **7月** | **8月** | **9月** | **10月** | **11月** | **12月** |
| **10** | **20** | **31** | **10** | **20** | **31** | **10** | **20** | **31** | **10** | **20** | **31** | **10** | **20** | **31** | **10** | **20** | **31** |
| 前期调研 | 项目分析 |  | ◆ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 市场调研 |  |  |  |  |  | ◆ |  |  |  |  |  |  |  |  |  |  |  |  |
| 调研报告 |  |  |  |  |  |  | ● |  |  |  |  |  |  |  |  |  |  |  |
| 概念设计 | 概念报告1 |  |  |  |  |  |  |  |  | ● |  |  |  |  |  |  |  |  |  |
| 概念报告2 |  |  |  |  |  |  |  |  |  |  | ◆ |  |  |  |  |  |  |  |
| 概念报告3 |  |  |  |  |  |  |  |  |  |  |  | ● |  |  |  |  |  |  |
| 作品制作 | 制作施工 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 制作成品 |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ◆ |  |  |  |
| 成果展示 | 宣传材料 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ◆ |  |  |
| 展示周 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ● |  |
| 后期宣传 | 成果宣传 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 备注 | 标注有“●”符号的，阶段需与企业对接。 |